



## CORDOBA CORPORATION

LOS ANGELES • OAKLAND • SANTA ANA • SAN BERNARDINO

### **George L. Pla**

President &  
Chief Executive Officer



George L. Pla is a successful entrepreneur and philanthropist based in Los Angeles, California. His work spans business, civic and philanthropic activities that hold the common theme of bettering the communities in which we live and work.

The achievements of George L. Pla have been featured in seven books, including Hispanic USA, Nine Nations of America, CEOs Speak Out, The Politics of Aging, Eastside Landmark, Job Training that Gets Results, and Building Bridges of Understanding.

George is President, CEO, and founder of Cordoba Corporation, a full-service civil engineering, construction management, and program management firm specializing in transportation, education & facilities, and water & energy. Cordoba is headquartered in Los Angeles, California, with

offices in Oakland, Santa Ana, and San Bernardino.

For 28 years, he has provided the leadership and vision to grow Cordoba into one of the top civil engineering and construction management firms providing services to large public infrastructure projects throughout the western United States. Cordoba is currently ranked by Hispanic Business Magazine as one of the top ten service providers in California and one of the top fifty high tech companies in the country. The Los Angeles Business Journal also ranks it as one of the fastest growing private companies in the area. Individually, George has been named by Hispanic Business Magazine as one of the 100 Most Influential Latinos in the nation. George's successful founding and continual leadership of Cordoba Corporation is featured in a curriculum case study used by the Harvard Business School.

George has also been intimately involved in the founding, development and successful sale of two banks. He was an investor and member of the Board of Directors at First American Bank (OTC: FTAB), as well as founding member, investor, and director of Santa Ana Business Bank (OTC: SABB). Both were successfully sold, in 2005 and 2010, respectively.

George's civic and philanthropic activities include serving as a Regent Emeritus at Loyola Marymount University, Presidential Associate at the University of Southern California and cofounder of the USC Latino Alumni Association. He is a cofounder of the City Club on Bunker Hill, "a premier private business club in Los Angeles that embraces and reflects the diversity



## CORDOBA CORPORATION

LOS ANGELES • OAKLAND • SANTA ANA • SAN BERNARDINO

and spirit of the city.” George is a member of the Board of Trustees of the California Science Center Foundation, and is also a member of the Board of Directors of the Catalina Island Conservancy, which stewards approximately 42,000 acres on Catalina Island through a balance of conservation, education and recreation.